



Hasta lograr la igualdad



Annual Review

Plan International Mexico

2023



Girl with her mother at a migrant shelter in Mexico, reading a book on child protection provided by Plan International as part of the Protected Passage project. © Plan International

Content

4 Plan International Mexico

Our history and work

5 Our Strategy

Generación Imparable:
Estrategia Centroamérica y
México (2023-2027)

6 Our presence

In which states of Mexico we
are present

7 Results

Plan International Mexico in
numbers

8 Our projects

Get to know our work

9 Impact

Priority areas of work

11 Influence

Amplifying the voices of
children and adolescents



Plan International Mexico

In 2020, Plan International began operations in Mexico with the aim of creating a more just world by promoting children's rights and equality for girls. In the organization's history in Mexico, we have been present in 7 states.

We work with and for children, adolescents and young people, designing and implementing projects to defend and promote their rights. We have a particular focus on people in forced mobility, especially girls, boys, adolescents and women. We focus on their protection with the objective of fulfilling all their rights, particularly the right to shelter, education, health, basic services and to live a life free of violence.

Plan International Mexico is committed to working closely with our partners, concentrating on areas where we identify the greatest need and greatest possibilities for children, adolescents and young people to access more opportunities and improve their quality of life.

Response to the Migration Crisis

In response to the migration and humanitarian crisis, we focus on key areas such as protection from violence in emergency situations, as well as sexual and reproductive health and rights. We support children and adolescents in forced mobility by providing direct humanitarian aid, as well as emotional care and workshops on gender-based violence prevention and reproductive health.

With young Mexicans, we work so that they can build the future they want and exert influence in their direct environment, in the decisions that shape the world around them.

How do we work?

At Plan International Mexico, we work closely with international organizations, civil society, communities and their families. Our focus is on ending gender-based and sexual violence, protecting migrant girls and adolescents, and transforming beliefs, attitudes and behaviors that affect girls and young women. We work in partnership with peer organizations to strengthen our actions and achieve sustainable and meaningful impact.

Focus on girls' rights

Plan International's determination to champion equality and justice for girls and young women means that we prioritize girls' rights throughout all our programs.

We listen to them and involve them in the design of projects and programs.

We know from experience that when girls thrive in a more equal world, we all grow stronger. Together with them, our partners and local communities, we will break down the barriers and discrimination girls face and help them gain control of their own lives.



Dirk Glas

Country Representative

Message from our Country Representative

"Vulnerable and excluded children, particularly girls, should grow up free from violence, fear and discrimination. It is our moral obligation and core business to ensure that girls and adolescents have lives of dignity, that they have access to equal opportunities and that their rights are always respected. We collaborate with families, communities and governments to eradicate all forms of violence against children."

-Dirk Glas, Country Representative

We will not stop until we are all equal!

Our Strategy

Unstoppable Generation: Central America and Mexico Strategy (2023–2027)

“By the year 2027, girls and young women in Central America and Mexico, in all their diversity, live free of violence, decide about their lives and lead changes for their full development.”

To achieve this, three programs will be implemented:

Generation free of violence : Girls, boys, adolescents and young women developing integrally free of violence.

Generation with decision and leadership: Adolescents and young people deciding and leading over their bodies and their lives.

Generation with opportunities: Adolescents and youth with opportunities for a dignified life.

Our objectives:

- Strengthen protective environments and systems for girls, boys, adolescents and young women who are at risk and have survived violence with emphasis on Sexual and Gender Based Violence.
- To foster favorable environments for the agency and integral development of girls and boys from early childhood, promoting the prevention of different forms of violence with emphasis on gender-based violence and sexual violence.
- Contribute so that boys, girls, adolescents and young people, from 8 to 24 years old, in all their diversity, lead collective actions and decide autonomously about their sexual and reproductive health and rights, free of discrimination and violence.
- To expand the capacities and opportunities for access to and completion of quality education and skills for the realization of life projects and their insertion into the labor market of adolescents and young people, especially those in vulnerable conditions.

It is the first joint strategy of Plan International developed between 4 countries, which integrates into a single ambition the programs, projects and actions in favor of children’s rights and equality for girls in Mexico, Guatemala, El Salvador and Honduras.

We were present in 7 states



Our **purpose** is to work for a just world that **promotes children's rights** and **equality for girls.**

Results

29 thousand people*
se beneficiaron de nuestro trabajo incluyendo
1,910 girls**

200 cases of people in mobility have been handled.

+ more than 1,900 people benefited from equipment in shelters

+ more than 700 people in mobility have received **money cards**

+ more than 450 girls and women received **menstrual hygiene kits**

+ more than 170 protection system actors have received **training for the care of children and adolescents in mobility**

+ more than 1,100 survivors of gender-based violence or at risk **received psychosocial support**

+ more than 3,000 people in mobility received **information on protection**

* Directly and indirectly.

** Directly and indirectly.

Our projects

We had 4 projects in 2023



Plan International Mexico workers on the country's northern border © Plan International

Protected Passage

Protected Passage is a project that responds to the migration crisis in Central America. It seeks to support and protect children, adolescents and their families when they migrate, seek asylum or return to their country of origin.

KEY ACTIONS

We delivered menstrual hygiene kits and cards to access basic necessities.

Children and adolescents in mobility received support services.

Training was provided to officials and key actors to improve care for children and adolescents in mobility.

European Union

With funding from the European Union, we are implementing a project on the southern and northern border of Mexico. We address the critical needs of migrants with a particular focus on girls, adolescents and women survivors of GBV.

KEY ACTIONS

We provided training to DIF public officials, community and educational leaders.

We contributed to meet basic food and medicine needs.

Psychosocial care was provided. We provided information on care services for gender-based violence.

PIRCMEX

In collaboration with RedCross Usa, a project is being implemented working in 10 communities in Morelos and Puebla to rehabilitate homes affected by the 2017 earthquake.

KEY ACTIONS

The homes to be rehabilitated in the different communities were identified.

Community agreements were reached.

People were identified within these communities who could provide the necessary materials for the rehabilitation, thus contributing to the local economic boost.

Programa Regional de Juventudes

Through the implementation of the Regional Youth Program, we work in partnership with other youth-led organizations to change realities, transforming power relations.

KEY ACTIONS

A mapping was carried out with the participation of 58 youth organizations in Mexico, where challenges and opportunities faced by youth organizations, networks and collectives were identified.

Three organizations were selected to be our partners.



Implementado por:



Financiado por la Unión Europea



American Red Cross





Our Areas of Work

Girl in mobility in a shelter in Mexico © Plan International

Protection of violence in development and emergency situations

Vulnerable and excluded children, especially girls, must grow up free from violence, fear or discrimination. We work with families, communities and governments to end all forms of violence against children.



Girls, boys and adolescents as active drivers of change

Girls, boys and young people should be empowered to act on the issues that matter to them.

Skills for employment and decent work

We want vulnerable and excluded youth, especially young women, to be resilient, acquire knowledge and skills, access opportunities and actively engage in the decent work of their choice.

Sexual and reproductive health and rights

Vulnerable and excluded children, especially girls, must have control over their lives and their bodies. We want them to be able to make informed decisions about sexuality and relationships, if and when to have children.



Girls on the mobility in a workshop of Plan International Mexico © Plan International

Influence



Event of “Adolescent Girls in Crisis”
México © Plan International

Launching of the study “Adolescent Girls in Crisis”

Launch of the study Adolescent girls in crisis: Experiences of migration in Central America and Mexico



© Plan International

Estudio

The main objective of the research is to develop advocacy recommendations based on the analysis of some of the impacts of forced mobility and social or gender-based violence on the educational trajectories of adolescent girls in the Northern Triangle of Central America (El Salvador, Guatemala, Honduras) and Mexico.

On March 14, 2023, the event was held at the Museum of Memory and Tolerance located in Mexico City.

The problems presented in the Study on Adolescent Girls in Crisis were made visible both in the media and with organizations.

Key Results

- **39% of the adolescent women surveyed see social or community violence as a daily problem in their community.**
- **Nearly one in three adolescent women surveyed believe that women especially suffer physical and sexual violence in the home or household by acquaintances or family members.**
- **One in five adolescent women surveyed think that sexual or gender-based violence is a reason to migrate.**



Read the full study here

INFLUENCE

Results and recommendations of the Protected Passage project

Protected Passage is a project that responds to the migration crisis in Central America. It seeks to support and protect children, adolescents and their families when they migrate, seek asylum or return to their country of origin.



The focus of the project is to strengthen assistance services, build the capacity of child protection systems, and raise awareness of migration and reintegration support.

The purpose of the “Protected Passage” Results and Recommendations Presentation event was to share the lessons learned throughout the project and to strengthen the migration issue.

The event strengthened strategic links that will allow us to continue leading the implementation of effective solutions for the benefit of the migrant population and reinforce the social commitment to protect children.



Campaign “8M Infinito”



In collaboration with Paramount Plus, a regional campaign called “8M Infinito” was launched to promote gender equality and highlight women’s rights throughout the year.

“8M Infinito” focuses on educating, raising awareness and communicating the importance of transforming March 8th into an ongoing commitment to gender equity and equality. Through messages, videos and testimonials from 12 outstanding women, we seek to inspire and encourage concrete actions.

In addition, we participated in the MTV MIAW transforms awards, where we received a cat painted by the talented artist Mar Mareomoto. We plan to auction this art in order to continue supporting children’s rights and promoting equality for girls.



Also, as an integral part of the campaign, we had a presence at VidCon, where we participated in a panel dedicated to discussing “8M Infinito” and addressing the realities faced by girls and adolescents.

Joining Forces SIPINNA



We joined together with Joining Forces to stop the transfer of the Comprehensive Protection System for Children and Adolescents (SIPINNA). The Joining Forces collective “United for Children” is a global alliance comprised of World Vision Mexico, Save the Children, Plan International Mexico, Aldeas Infantiles SOS and ChildFund Mexico, leading organizations working for children.

Key positioning points

- Dismantling SIPINNA would be a significant step backwards in the protection of the rights of children and adolescents.
- More than 52.6% of children and adolescents in Mexico live in poverty.
- Attention to children’s problems must be inter-institutional and coordinated, highlighting the crucial role of SIPINNA.



© Plan International

Read our joint press release





Girls in mobility at a shelter in Mexico © Plan International

**¡Until we are
all equal!**





Hasta lograr la igualdad

About Plan International

Plan International is an independent development and humanitarian organisation that advances children's rights and equality for girls. We believe in the power and potential of every child but know this is often suppressed by poverty, violence, exclusion and discrimination. And it is girls who are most affected.







Working together with children, young people, supporters and partners, we strive for a just world, tackling the root causes of the challenges girls and vulnerable children face. We support children's rights from birth until they reach adulthood and we enable children to prepare for and respond to crises and adversity. We drive changes in practice and policy at local, national and global levels using our reach, experience and knowledge.

For over 85 years, we have rallied other determined optimists to transform the lives of all children in more than 80 countries.

We won't stop until we are all equal

Cover: Girl in mobility in Mexico.

Plan International Mexico

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-  youtube.com/user/plan_mx