



**45** Años  
Por la niñez en  
Guatemala



**ANNUAL  
REPORT**

**2023**

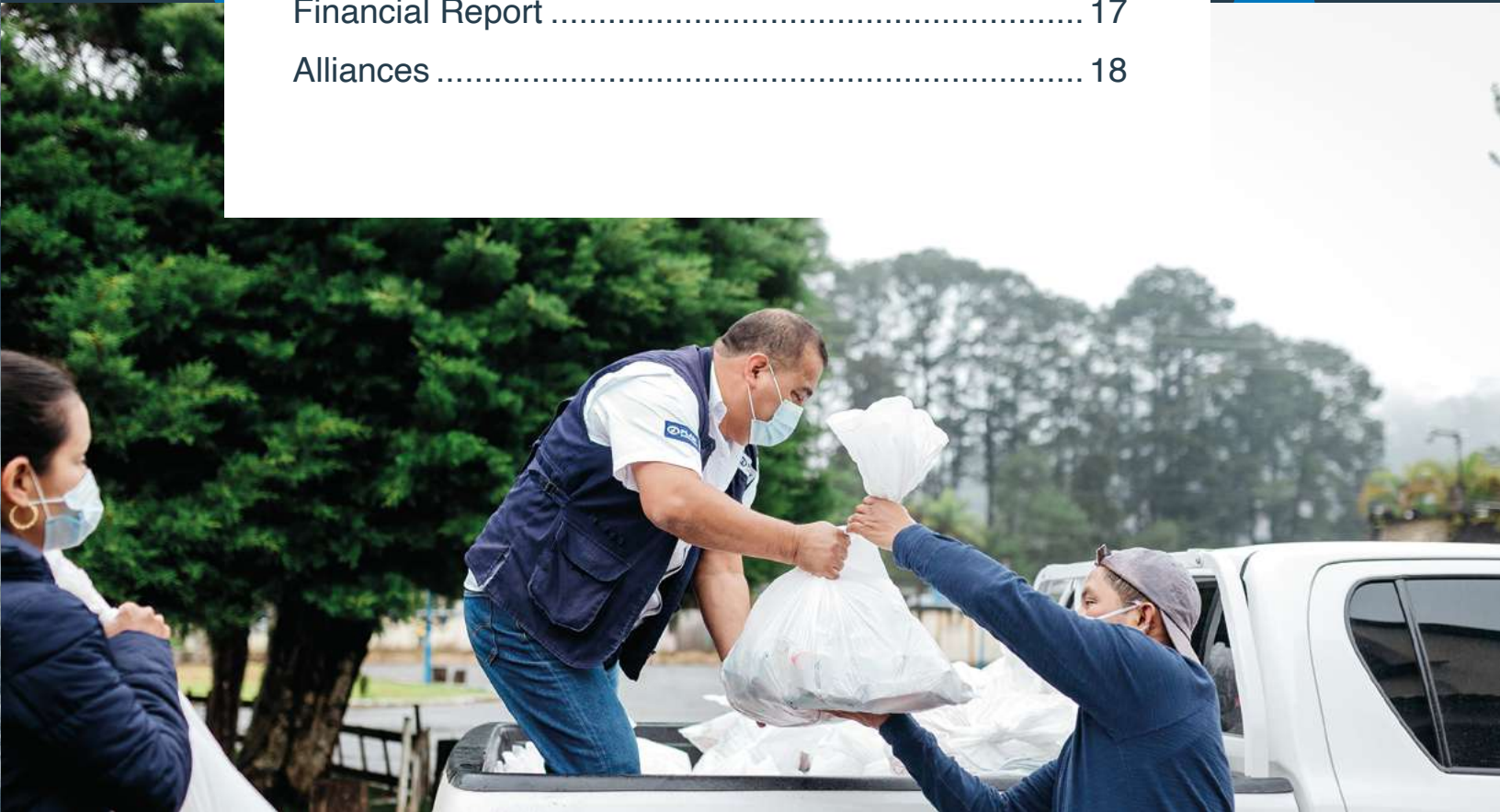
# ANNUAL REPORT | 2023

The 45-year report is a **living testimony that has left a positive impact on the history of Guatemala**, but particularly on the lives of children, adolescents and youth, mostly indigenous population from rural areas and in poverty conditions. Throughout these four and a half decades, **a rich narrative has been woven with achievements, overcome challenges, obstacles, and significant contributions to the country's development.** This journey represents the elapsed time, the legacy of **effort, perseverance and service to communities, transforming lives.** This report represents Plan International's footprint and contribution to Guatemala, with a focus on children and youth, the sector of the population that gives us hope and the reason of the hard work we do. **We want them to fully enjoy their rights more equitably and also leave a mark that transforms not only their lives, but also makes Guatemala a better country.**



# INDEX

Editorial.....	4
Who We Are .....	5
Our Purpose .....	5
Values.....	6
Participants.....	7
Territorial Coverage .....	8
Program Generation Free of Violence.....	10
Program Generation with Decision and Leadership ...	12
Program Generation with Opportunities .....	14
Humanitarian Actions .....	16
Financial Report .....	17
Alliances .....	18



# EDITORIAL

An organization at the service of children, adolescents and young people does not commemorate 45 years every day and today we have the joy of celebrating it with you.

When we think about our trajectory, we see the faces of so many allies who along the way have joined Plan to carry out processes that positively transform the lives of children, adolescents and youth in Guatemala. Historically, this journey stems from a response to the needs of the population affected by the 1976 earthquake, and emphasizing community organization in rural areas with higher poverty rates. This process gave rise to child-centered community development approach, allowing Plan to specialize its focus on children, recognizing them as individuals with rights. This trajectory also allowed us to receive in 2009 the Order of the Quetzal, the highest honorary distinction awarded by the government of Guatemala. This was possible through coordinated work with the government as duty-bearer, civil society organizations, communities, children and young people to whom we owe ourselves.

Throughout this work and after years of research, Plan International globally highlighted the inequality that girls have faced in the full exercise of Human Rights. Consequently, the organization took advocacy actions at international level and with the United Nations Assembly. This is how, starting from the year 2012, October 11th was declared as the International Day of the Girl. In Guatemala, the effort did not stop there and for several years Plan, together with allied organizations, advocated for a reform of the civil code through decree 13-2017, which prohibits marriage under 18 years of age.

Our work at Plan has been adapted to all circumstances experienced by the country and this from that, in 1978, Plan International emerged, addressing the significant challenges

faced by one of the most vulnerable sector -children and young people-, who themselves are hope to this country. Our work promoted development projects for and by families and communities, responding to the needs of the most excluded population and includes an effective humanitarian response from day one, in emergencies, such as volcanic and seismic activities, tropical storms, as well as a pandemic. This made us confirm not only the vulnerability that existed in the world, but also the capacity we had as an organization to adapt and respond to 100% of sponsored communities and families. I would like to thank the entire team that has been part of the Plan family to carry out this work that has allowed us to transform lives. As well, I express my gratitude to their families for supporting and encouraging the service that each one provides, often going that extra mile.

Without the support of the duty-bearer, civil society organizations, families, communities, donors in Guatemala and around the world, as well as Plan's offices in other countries, this effort would be impossible to carry out. On behalf of children, adolescents and youth, we thank you for your support and conviction that together we will continue to transform lives and make Guatemala a better place.

I invite you to read this annual report, which shows the work that we, thanks to you, carried out between July 2022 and June 2023, as well as the main footprints left during these 45 years.

**Lorena de García**  
Director





1978-1980



Plan International started its work in Guatemala two years after the 1976 earthquake. It is a stage of reconstruction according to needs, and the most vulnerable areas are supported with housing improvement, repair and construction of bridges, roads, pathways, water well drilling and financial assistance to families. Plan has a philanthropist role and families are beneficiaries of programs and projects.

# WHO WE ARE

A humanitarian and development organization, with no political, religious or governmental affiliation, working in Guatemala for 45 years and in the world for 86 years.

We work together with children, adolescents, youth, their families, donors and allies, to achieve a just world, addressing the core challenges faced by children and youth, particularly girls.



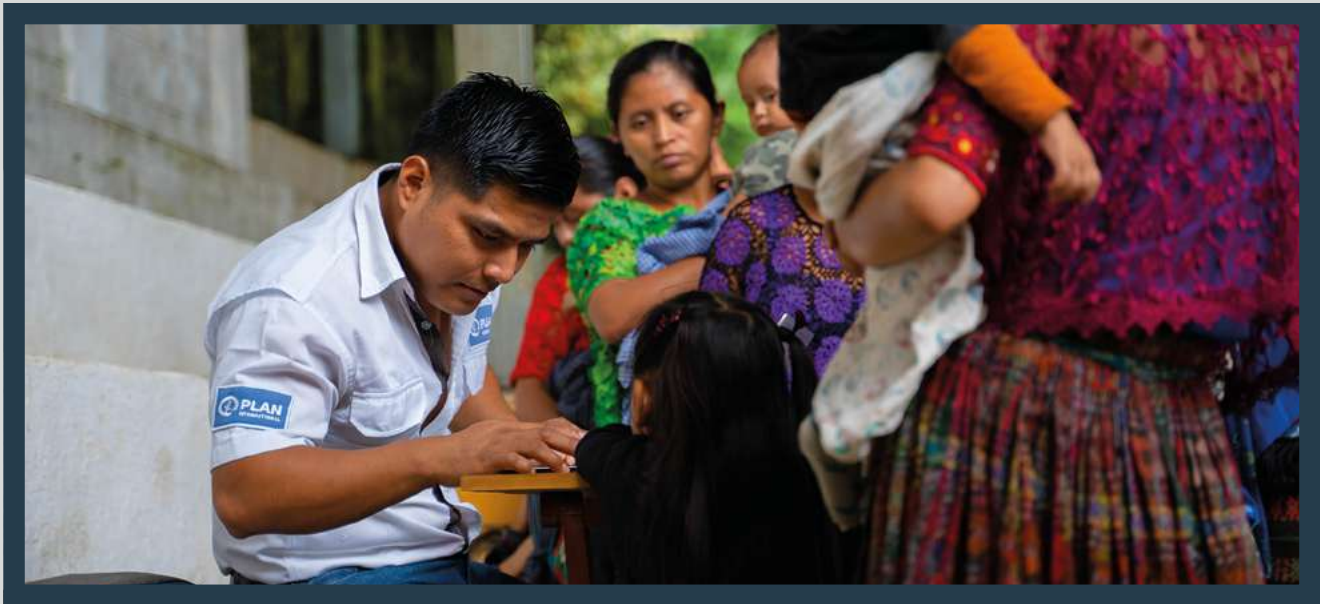
# OUR PURPOSE

We strive for a just world that promotes children's rights and equality for girls.



Cobertura

- El Progreso
- Guastatoya
- Ciudad de Guatemala
- Amatlán



# VALUES

We strive for lasting **impact**

We are **open** and **accountable**



We are **inclusive** and **empowering**



We work **well** together

# PARTICIPANTS



34,532

SPONSORED CHILDREN



664,473

TOTAL NUMBER OF PEOPLE REACHED



530,981

PEOPLE INDIRECTLY REACHED



133,492

PEOPLE DIRECTLY REACHED

83,529 girls and women (63%)

1980-1990



Direct benefit to sponsored families based on needs in health, vaccination, latrine construction, water and sanitation, education, school repair and construction, introduction and expansion of electricity, construction of improved stoves, and agricultural credits.



Territorial coverage:

- Programs are extended to rural areas of Zacapa department.





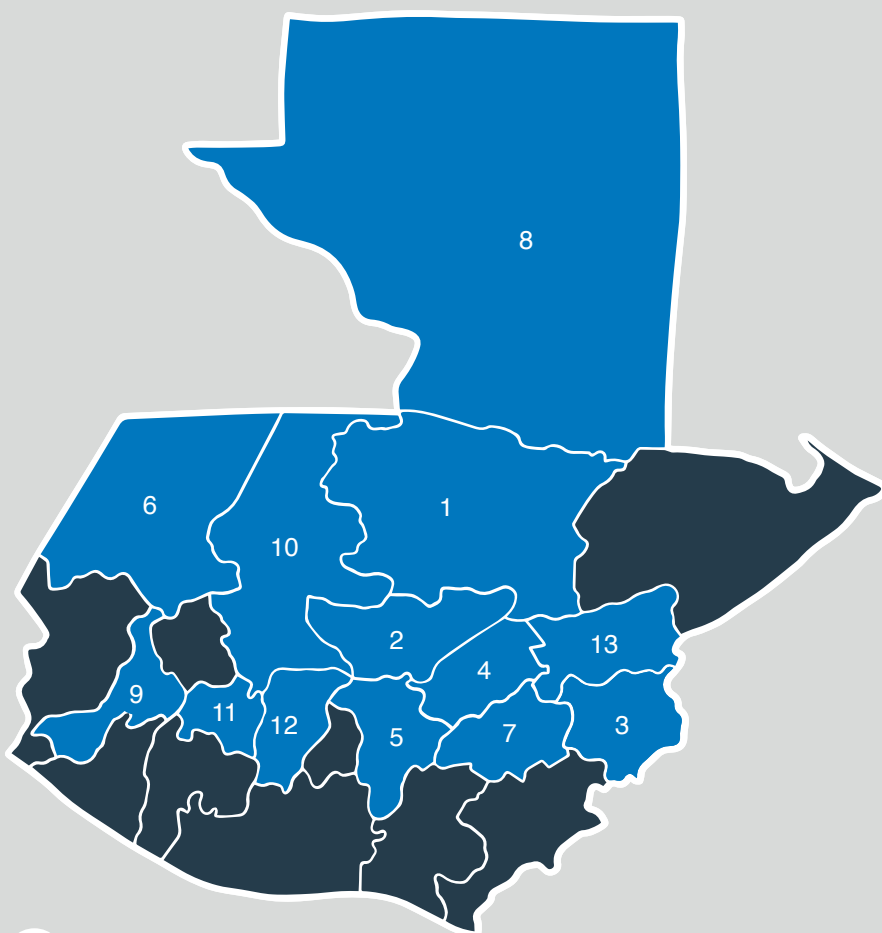
# TERRITORIAL COVERAGE

**853**

Communities

**13**

Departments



- 1 ALTA VERAPAZ**
  - San Pedro Carchá
  - Cobán
  - Chisec
  - Santa Catalina La Tinta
  - San Miguel Tucurú
  - Panzós
- 2 BAJA VERAPAZ**
  - San Miguel Chicaj
  - Salamá
  - Cubulco
  - San Jerónimo
  - Purulhá
  - Granados
- 3 CHIQUIMULA**
  - Camotán
  - Jocotán
  - San Juan Ermita
  - Olopa
  - Chiquimula
  - Esquipulas
  - Ipala



# 1990-2000



**Plan begins to work on the empowerment of community organizations, promoting participation, development and leadership. Projects add a greater component for leaders in financial literacy and prioritization of needs.**



**Territorial coverage:**

- Plan begins to work on the empowerment of community organizations, promoting participation, development and leadership.
- Projects add a greater component for leaders in financial literacy and prioritization of needs.

## 4 EL PROGRESO

- San Agustín
- Acasaguastlán

## 5 GUATEMALA

- Guatemala City
- Villa Nueva

## 6 HUEHUETENANGO

- San Juan Ixcoy
- Aguacatán
- Colotenango
- San Pedro Necta

## 7 JALAPA

- Jalapa
- San Carlos Alzatate
- San Luis Jilotepeque
- San Pedro Pinula

## 8 PETÉN

- Dolores
- El Chal
- Flores
- La Libertad
- Las Cruces
- Melchor de Mencos
- Poptún
- San Andrés
- San Benito
- San Francisco
- San José
- San Luis
- Santa Ana
- Sayaxché

## 9 QUETZALTENANGO

- Quetzaltenango
- La Esperanza
- Cantel
- Salcajá
- Almolonga
- San Juan Ostuncalco

## 10 QUICHÉ

- Joyabaj
- San Antonio Ilotenango
- San Gaspar Chajul
- San Juan Cotzal
- Santa María Nebaj

## 11 SOLOLÁ

- Concepción
- Nahualá
- Panajachel
- Sololá
- San Juan La Laguna
- San Lucas Tolimán
- San Marcos La Laguna
- Santa Catarina Ixtahuacán
- Santa Catarina Palopó
- Santa María Visitación
- Santiago Atitlán

## 12 SUCHITEPÉQUEZ

- Mazatenango
- Santo Tomás La Unión

## 13 ZACAPA

- Huité
- San Jorge
- Zacapa

1

# PROGRAM

Generation Free of Violence



2,584

people know the importance of breastfeeding.

391

mothers and fathers trained with the “responsible parenthood” methodology.”

837

mothers trained in “loving, sensitive care and positive discipline.”

148

midwives and 300 Ministry of Health service providers know and promote breastfeeding and child protection.



Learn more about the impact of this program.



# 2000-2010



The Child-Centered Community Development strategy is promoted and implemented. The coverage of sponsored families increased and expanded, in coordination with the duty-bearer and based on the four pillars of the Convention on the Rights of the Child: survival, development, protection and participation. In 2009 Plan International received the Order of the Quetzal, the highest honorary distinction awarded by the Guatemalan government.



# 336

girls and boys trained in participatory involvement and protection.

# 137

strengthened community protection networks.



Territorial coverage:

- Work begins in El Polochic area, department of Alta Verapaz.



# 2

# PROGRAM

Generation with Decision and Leadership



**577**

adolescent women participating in the Leadership School.

**53**

young people from rural areas (39 women) make up the Plan's Advisory Council.

**5**

networks of girl spokesperson (136 adolescents and young participants).

**3,484**

children, adolescents and young people (2,012 women) know about sexual violence prevention and adolescent health.



Learn the story of Vilma, a leader who participates in the project implemented between Plan and Mojomayas.



# 2010-2018



**A more timely response to emergencies is provided.** Local fundraising begins, in partnership with private companies and seeking the support of individual donors who join Plan's cause. Girls play a leading role in Plan's work, which responds to more than seven years of research on the situation of girls around the world. Plan proposes to the United Nations National Assembly the day of October 11 to be declared the International Day of the Girl Child, which has been commemorated since 2012, to highlight and raise awareness about the gap that girls experience in fully enjoying their rights compared to other groups and urgently call for investment in them.

## New Strategic Plan 2018-2022.

# 1,292

**parents (1,111 women)** trained on pregnancy prevention and gender-based violence.

# 1,000

**adolescents (560 women)** embrace practices to improve menstrual care and hygiene.

**active participation in PLANEA** at municipal, departmental and national level.



**Territorial coverage:**

- Alta Verapaz
- Baja Verapaz
- Jalapa
- Operations conclude in the Izabal department.



# 3

# PROGRAM

Generation with Opportunities

## 2,600

young people  
(2,016 women) with  
entrepreneurship skills.

## 564

businesses established  
with seed capital.

## 4

Municipal Employment  
Offices (VUMES, by  
its acronym in Spanish)  
equipped in 4 municipalities.

## 317

young people (149 women)  
with formal employment  
and 316 young people  
(225 women) completed  
their technical training on  
customer service, marketing,  
welding, electricity, baking,  
among others.

## 2,588

scholarships awarded for  
junior high school and high  
school (1,882 women).

## 1,522

students are enrolled  
in flexible education;  
612 junior high school  
graduates and 466 high  
school graduates in  
sciences and humanities  
with a focus on productivity  
and entrepreneurship.



Learn about three inspiring entrepreneurship stories



# 244

junior high school teachers trained in mathematics and literacy, reaching 5,770 children and adolescents.



# 20

entrepreneurship and agribusiness clubs, and 2 supply centers were established in Alta Verapaz.



# 2018-2022



Plan focuses its efforts on highlighting the situation of girls and the inequality they experience. Alliances and coordination with duty-bearers are consolidated. The management of funds from various countries increases its contribution to projects for children, adolescents and young people. Plan has a broad humanitarian work, considering issues such as food and nutritional security, population in human mobility, response to emergencies due to natural disasters, the pandemic, among others. There is an emphasis on working in partnership with Civil Society Organizations, enhancing their strengthening.



Territorial coverage:

- Work begins in Quiché department.

# HUMANITARIAN ACTIONS

40

**schools** promote personal hygiene practices and care for the environment.

715

**participants (540 women)** in the implementation of 40 Learning Centers for Rural Economic Development (CADER).

15

**community commissions** for disaster reduction formed.



21,354

**people experiencing food insecurity and human mobility situations** benefited from humanitarian assistance, through cash and vouchers assistance for food.

 Learn about Plan's efforts to protect migrant children.





# FINANCIAL REPORT

FIGURES IN QUETZALS

AREA	EXPENDITURE 2023	%
Programs	59,850,000	84%
Operations	9,900,000	14%
Local and international donors management	1,750,000	2%
<b>GRAND TOTAL</b>	<b>71,500,000</b>	

2023-2027



Estrategia Generación Imparable (Unstoppable Generation Strategy) for Central America and Mexico, considering actions as a region in favor of children, adolescents and youth. Migration, food and nutritional security, as well as gender-based violence, are relevant issues in this strategy. The mobilization of local resources is intensified, and work is promoted within the framework of three programs: Generation Free of Violence, Generation with Decision and Leadership, and Generation with Opportunities.



# ALLIANCES

## NATIONAL STRATEGIC ALLIANCES

- Government of Guatemala
- 24/7 Guatemala
- Allied Global
- Asociación Caja Lúdica
- Asociación Grupo Ceiba
- Asociación Misioneros de San Carlos Scalabrinianos
- Asociación Paz Joven
- Asociación Refugio de la Niñez
- Canal Antigua
- Cemaco
- Coalición Joining Forces
- Coordinadora Institucional de Promoción por los Derechos de la Niñez (CIPRODENI)
- Coordinadora Nacional de Viudas de Guatemala (CONAVIGUA)
- Diario de Centroamérica
- Donantes individuales en Guatemala
- Equipo Humanitario de País
- Fundación Desarrollo Educación y Calidad (DECA)
- Fundación Esperanza de los Niños (CHILDHOPE)
- Fundación Sergio Paiz Andrade (FUNSEPA)
- Gran Campaña Nacional por la Educación
- Guatevisión
- Instituto Técnico de Capacitación y Productividad (INTECAP)
- La Vereda Grupo de Jóvenes
- Mesa de la Niña
- Mesa de Municipalización
- Nuestro Diario
- Periódico Digital Centroamericano y del Caribe
- Plan Nacional de Prevención de Embarazos en Adolescentes (PLANEA)
- Prensa Libre
- Programa de Atención, Movilización e Incidencia por la Niñez (PAMI)
- Programa Mundial de Alimentos (PMA)
- Radio Sonora
- Red Niña Niño
- Revista Tendencias Guatemala
- Tan Ux'il
- Teleperformance
- Tellus Guatemala
- TV Azteca
- Visibles ONG
- VIX
- Walmart

## INTERNATIONAL STRATEGIC ALLIANCES

- Belcorp
- Círculo Centro Americano de Aprendizaje
- Comic Relief
- Costa Foundation
- Patrocinadores de países
- Plan en el mundo
- Kimberly Clark
- Ministerio Federal de Cooperación Económica y Desarrollo (BMZ)
- Ministerio de Relaciones Exteriores de Japón (MOFA)
- Morinaga
- StartFund

# YOUR CONTRIBUTION IS CHANGING LIVES

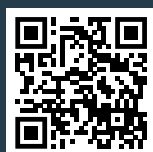
Thank you to all the people and companies in Guatemala, who through a monthly contribution, support the development of girls. Heidy's story sums up how that contribution to Plan positively impacts a girl's life: **“Now I'm a person who can decide on the dreams I want. Decide and say I can, I believe in myself, I believe in my abilities... We don't have to break down our dreams, we have to break down the barriers that prevent us from being able to fulfill them.”**



Learn about Heidy's story



# ANNUAL REPORT | 2023



@PLANGUATEMALA

