The world is in the grip of the most devastating hunger crisis ever seen. It’s getting worse by the day and children, especially girls, are suffering the most. Unless action is taken now, more lives will be lost and the devastating effects on the lives of children, especially girls, will be felt for decades to come. Girls are often the first to be taken out of school, and the last to eat when food runs low. In some of the world’s worst hunger hotspots, there have even been reports of families resorting to early and forced child marriage for their daughters, simply to survive. Hunger also places girls at risk of gender-based violence, sexual exploitation and unwanted pregnancy.

The time to act is now. From South Sudan to Haiti, Plan International is present in many of the countries bearing the brunt of this global food crisis. Across the organisation, we are advocating for donors to provide funding for life-saving humanitarian assistance and for governments to guarantee unhindered humanitarian access and work to build peace in areas affected by conflict. We are also advocating to adress long-term underlying issues, in particular climate change.
There is a lot of advocacy work that girls and young women are doing around the world. They have gained expertise, they have the knowledge, they are masters in their own challenges, they are experts in their own issues. We are able, we are smart, we are intelligent, we are experts, we have walked this journey of life ourselves, we know challenges, we know experiences, and there is no one that can tell our stories better than we can.

Aroub, 25 years old from Jordan, Nancy, a young woman from Kenya, Hiqmat, 21 years old from Ghana, and Nohelia, 22 years old from Ecuador, are just a few of the amazing youth advocates we have had the privilege of working with this year. Hear what they have to say about the importance of their voices being heard.

Aroub:

Despite the challenges that girls and young women face, we are ready to stand for our rights, and we can tell our stories and advocate for our rights. But it is also the time for you all to stand accountable with and for girls and to invest in a future that believes in our agency, leadership and potential.

Nancy:

There is a lot of advocacy work that girls and young women are doing around the world. They have gained expertise, they have the knowledge, they are masters in their own challenges, they are experts in their own issues. We are able, we are smart, we are intelligent, we are experts, we have walked this journey of life ourselves, we know challenges, we know experiences, and there is no one that can tell our stories better than we can.

Hiqmat:

Dear World,
We need to talk
We need to talk about not giving girls a chance
We need to talk about making girls feel like they are not good enough
We need to talk about relegating girls to the background
In a room full of opportunities.

Read Hiqmat’s full poem here.

Nohelia:

[We are] peers, friends and sisters who join forces to fight and advocate for our rights by creating spaces for reflection and generating proposals to transform situations of social and gender inequality.

We are living in a quickly changing world. The situations we are facing are increasingly uncertain and complex.

In 2022, the world just began to emerge from the COVID-19 pandemic, only to see war return to Europe with the invasion of Ukraine by Russia, leading millions of people to flee their home country or become internally displaced. In conflicts around the world, international humanitarian law and respect for human rights are going unheeded. At the same time, the world is facing a food crisis of unprecedented proportions, the largest in modern history, primarily due to the effects of climate change.

People’s lives are at stake all around the world. Their human rights are being violated and their dignity denied. And those standing up to denounce abuse and injustice are silenced, especially girls who dare to raise their voices.

In the midst of this all, Plan International endorsed its new Global Strategy 2022-2027, in which our organisation is adapting to the changing reality for children, young people, and in particular girls. Our ambition is to see All Girls Standing Strong Creating Global Change. This means that we will create a world where all girls know and exercise their rights to live the life they choose and where a network of allies support them to stand strong as they learn, lead, decide and thrive. Concretely, we aim towards:

- Increasing our impact by scaling up our humanitarian operations and working closely with girls facing disaster and conflict to respond to their lived realities and the challenges they face by being female and young;
- Being locally led and globally connected, working at all levels and making the most of the multilateral system through dialogues and advocacy, and challenging our own power and privilege and examining how we can contribute towards decolonising the aid sector;
- Being youth-centred, striving to co-create all of our influencing work with girls and young people in all their diversity and engage them meaningfully in all decision-making.

The way ahead is surely uphill. But we remain committed to standing alongside girls and young women and together create the world we envision.
Plan International’s UN Liaison Offices in Geneva and New York advocate at the United Nations (UN) on issues relevant to children and their rights, with a particular focus on girls and young women. We work together with partners to continue to bring new issues to the global debate and set the agenda, amplify good practices, work towards finding solutions to humanitarian and security crises and make sure girls are prioritised in responses.

We strive to shape and improve global standards through our work in multilateral spaces, advocating with UN Member States and other power-holders to ensure that girls’ rights are prioritised. We lobby for national implementation of international commitments, such as the Sustainable Development Goals (SDG) and the human rights mechanisms, to make sure that girls’ rights become a reality. While we advance the rights of all children and young people in all their diversity, we focus particularly on girls and young women and the specific vulnerabilities they face.

Our UN Offices are two of Plan International’s four Liaison Offices – to the African Union in Addis Ababa, to the European Union in Brussels, and to the UN in New York and Geneva. These offices are “the glue of Plan International”, bringing together all of the organisation’s expertise and experience and using it to be an influential voice in important multilateral spaces. We continue to invest in strengthening our footprint and impact as Liaison Offices, including through a strategic workshop convened in December 2022 at the initiative of Stephen Omollo, Plan International’s CEO.

Guided by our UN Strategy for 2022-2027, our work is based on our values and principles, such as embodied feminism, the importance of applying a human rights-based approach to all our engagements, co-creation, bridging for lasting impact, finding innovative solutions, promoting anti-racism and decolonisation, doing no harm, and accountability and agility.
Launched on the 10th anniversary of the IDG, Plan International’s report “Realising every girl’s right to flourish” illustrates the ways in which girls’ lives and prospects have changed. The report shows that, compared to previous generations, many more girls survive, develop to fulfil their potential, are safer from certain forms of abuse, and are actively leading advocacy and accountability initiatives to shape a better world for themselves and future generations.

Although our research shows that there have been significant improvements in realising girls’ rights, there are still many challenges to be addressed. Many girls, especially those with multiple and intersecting vulnerabilities have been left behind. Many of the rights of children from the LGBTQI community, girls with disabilities, migrant girls, and girls living in poverty and rural areas remain unrealised.

On 19 December 2011, the United Nations General Assembly adopted a resolution to declare 11 October as the International Day of the Girl Child, to recognise girls’ rights and the unique challenges girls face around the world. From this day forward, International Day of the Girl (IDG) has been a catalyst for change.

This year, on the 10-year anniversary of IDG, Plan International’s UN Team convened a unique 24-Hour Virtual Forum, bringing together over 35 partners – including girl- and youth-led organisations, civil society, UN agencies and Member States. Because much like girls themselves, the obstacles to their rights are diverse, so the Forum explored a variety of themes through a series of 22 events.

GIRLS AND YOUNG WOMEN LEAD THE WAY FORWARD

With many events either co-created with girls and young women or led entirely by them, and the majority of the events including girls and young women as panelists, the Forum gave a space to girls and young women to lead the discussions and share with decision-makers their key messages for change.

In addition to the girls and young women speaking as panelists during the sessions, children, young people and adults from over 130 countries came to join us online throughout the day to learn about girls’ rights and share their questions and experiences with speakers. During workshops and Q&A sessions, participants had the opportunity to contribute to the discussions.

At Plan International, we are committed to diversity, inclusion and accessibility. Our events had interpretation into:

These events made me feel proud of myself and other girls and young women all around the globe. IDG 2022 was really a great learning lesson and I wasn’t left the same afterwards. I believe we can achieve it all together as young people, so let’s bring the change to our communities. Let’s be inspired, so that we can inspire others.

Paula, 23, Uganda

Photo credit: Plan International / Joel Thomas Sheakoski
Shedding light on neglected crises

One of our key priorities is bringing the attention of the international community to crises that have been neglected. From Northern Mozambique and Northwest-Southwest Cameroon to Burkina Faso, Nigeria, and Colombia, we have called on the UN Security Council and the international community to mobilise to better protect and support children – including girls - living through these conflicts, and have provided recommendations directly to members of the Security Council. All of these conflicts are now recognized as official UN Children and Armed Conflict Situations of Concern. To read more about this work, please see the case study on page 18.

Advancing the human rights of internally displaced people

Since 2020, we have been playing a leading role in advocating for solutions for internal displacement and putting it on the international agenda. Most importantly, we have successfully raised the situations of internally displaced persons from being perceived as a domestic matter to becoming an international concern. This year we have witnessed a major achievement as the United Nations Secretary-General (UNSG) launched his Action Agenda on Internal Displacement. The agenda builds on recommendations from the High-Level Panel on Internal Displacement, and highlights the generation of political will as a key path for achieving change.

Within this Agenda, the appointment of Mr. Robert Piper as the UNSG Special Adviser on Internal Displacement represents an important win in Plan International’s advocacy efforts. The Special Adviser has been tasked to be the UN’s prime advocate for solutions, galvanizing political will through high-level advocacy, strengthening linkages with development actors and incentivizing collaboration within the UN system. Throughout the work with the High-Level Panel on Internal Displacement, we led a series of initiatives to increase political will to find solutions to internal displacement, and the appointment of the Special Advisor is a key outcome of this.

Girls in conflict

In commemoration of the 20th anniversary of the Optional Protocol to the Convention on the Rights of the Child on the Involvement of Children in Armed Conflict, as well as the 15th year of the Paris Principles and Commitments on the use of child soldiers in conflict, Plan International, together with UNICEF and the Permanent Mission of France hosted the “Red Hand Day” event at the UN in New York. We joined together with diplomats and fellow advocates from civil society and the UN to launch a new toolkit on Girls Associated with Armed Forces and Armed Groups (GAAFAG), developed by Plan International and UNICEF.

This was a part of our efforts to ensure that children’s - especially girls’ - lived realities are better known and understood so that appropriate protection mechanisms and responses can be developed. We shared key recommendations with governments on how to adopt a gender lens and take into consideration children’s perspectives.

Ukraine conflict

December 2022 marks 10 months of the conflict in Ukraine. Children and their families are still facing a humanitarian crisis each day. Lives are still being lost, ordinary civilians continue to face deadly attacks and fighting is still forcing countless children to flee their homes. Even after reaching a place of safety, children will often bear the invisible wounds of conflict. The cold winter temperatures in Europe will pose significant challenges to many. Plan International has been working with partner organisations across Poland, Romania and Moldova to support refugee children from Ukraine and their families as they rebuild their lives and settle into a new country. We are also collaborating with civil society and humanitarian agencies to support and strengthen their work in Ukraine. As the situation continues to deteriorate, the protection and safety of children on the move, particularly girls, must be a top priority.

Learn more

- Girls Associated with Armed Forces and Armed Groups (GAAFAG)
- Plan International’s 2021 briefing at the Security Council’s Annual CAAC Debate on girls in conflict.
Throughout this year, we have been advocating strongly on the disproportionate impact of climate change on the rights of girls and women.

We took a comprehensive, participatory approach to our advocacy towards the 66th Session of the Commission on the Status of Women (CSW), held in March, which focused on climate change, environmental degradation and disaster risk reduction, to ensure that girls and young women - their voices, leadership, agencies and the challenges they face - were an integral part of the outcomes. Through submission of inputs, advocacy towards Member States, key partnerships and capacity development opportunities for Member States, we were able to secure ground-breaking commitments from governments across the areas of education, participation and financing.

Additionally, this year the UN General Assembly adopted a resolution which recognised a ground-breaking universal right to a clean, healthy, sustainable environment. To support its historic adoption, we submitted inputs to governments focusing on the critical importance of this resolution in accelerating the implementation of environmental human rights for girls and young women, and especially those who are in vulnerable situations.

Finally, we used our expertise to influence the work of various UN experts, including the Committee on the Rights of the Child as they develop a new General Comment on the environment, several Special Rapporteurs as they published reports on violence against women in the context of climate change and the right to a healthy environment for women and girls, as well as the work of the Human Rights Council as it focused on climate change and the right to food.

Important progress on gender in UN policy

This year, both the UN General Assembly’s Third Committee and the UN Human Rights Council adopted a number of resolutions relevant to our work.

We advocated this year to influence policy on:
- Violence against women and girls
- Discrimination against women and girls
- Trafficking in women and girls
- Female genital mutilation
- Child, early and forced marriage
- Youth human rights
- Cyberbullying

In collaboration our offices around the world, we advocated with Member States on all of these topics to reject regressive language which aimed to water down language on these rights and for them to recognise the rights of girls and their agency. The commitments agreed to in these resolutions are an important basis and tool for advancing the rights of girls, adolescents and young women globally.

Of particular note was the resolution on Child, Early and Forced Marriage (CEFM), which this year focused on girls hardest to reach. Plan International led the civil society engagement on the resolution, and since early 2022, we worked closely with Member States to secure tangible commitments to prevent and eliminate CEFM by 2030. Whilst much work remains at the national level to implement these global commitments, this year’s resolution makes strides in its call to governments to take age- and gender-responsive action that addresses the multiple and intersecting forms of discrimination faced by girls worldwide, which it recognises as both a cause and consequence of CEFM. It also recognises that the meaningful participation of girls, including those most at risk, is critical to breaking the cycle of discrimination. The resolution was co-sponsored by a record 125 governments, including, for the first time, several countries with the highest prevalence of CEFM worldwide.
We have a vision to change the way things are done at the UN when it comes to girls’ and young women’s participation in decision-making. Too often, young people are involved in one-off, ad hoc ways: invited once to speak on a panel, “consulted” but not involved in the actual decisions. What if we could change this?

This is what we aspire to do, and we took big steps this year to change our own way of working. For the first time, Plan International’s UN Team began to work with cohorts of girls and young women from around the globe, supporting them to engage with and influence international policy processes at the UN. These groups, working as part of the She Leads programme, meet regularly online over a year-long programme of engagement. In addition to upskilling and capacity-sharing sessions with the cohort on topics that they have expressed interest in, the group works together to do joint advocacy on a number of topics in various UN spaces. This year, that included the Commission on the Status of Women and the Human Rights Council.

This programme is unique in that it focuses on long-term engagement with a group of girls and young women. Their voices and priorities are at the centre: rather than dictating activities and asking them to join, we strive to be youth-led, working with them to decide where and when to engage.

In June 2022, the UN Human Rights Council adopted a landmark new policy document on girls’ and young women’s activism. This resolution is an important step towards making sure that they are recognized as drivers of change and that they have the space to safely, equally and meaningfully make their voices heard.

The text is strong, acknowledging that girls and young women lack the same opportunities as boys and men to participate in decision-making, and calling on governments to remove all barriers to their participation and to create safe and enabling spaces for them to engage. But the debates proved that this issue continues to be extremely contentious at the international level, and that many governments still seek to place restrictions and limitations on how children and young people can and should participate.

We still have much work to do, but this resolution is an important step in our collective efforts to make sure that girls and young women are recognised as drivers of change and that they have the space to safely, equally and meaningfully make their voices heard.

“[The right to be heard, to be seen and to be understood] should never ever be treated as something that’s a privilege or something that’s an extra that is given to us.”

Joud, 20, Jordan
**MONITORING OBLIGATIONS AND COMMITMENTS**

**Equipping Young Advocates**

This year we launched an online youth training on UN accountability mechanisms. This new tool, available in English, French and Spanish, is a key opportunity for youth to learn how to engage with UN human rights mechanisms and use them to advance their advocacy at the national and international level. Through this tool we aim to give young people the information they need to make their voices heard, joining us in creating awareness within the UN that children and young people matter, have something to say, and are important drivers of change and political action.

**Young People Are Holding Power-Holders to Account**

This year, we supported youth advocates to hold their governments accountable for their obligations under international law. For example, we worked with young people from Ireland to do advocacy both at the Universal Periodic Review (UPR) and the review of the Committee on the Rights of the Child (CRC) on Ireland. We facilitated an opportunity for young people from Togo to speak at the UPR of their countries at the Human Rights Council (HRC). All of this was the result of many months of sustained engagement by these young people, connecting their advocacy work at the national level with opportunities at the international level.

We also supported an advocacy campaign on sexual and reproductive health and rights (SRHR) and gender-based violence (GBV) with our colleagues at Plan International Ecuador. This campaign, led by a group of girls and young women of the Because I am a Girl Movement of Ecuador and supported by Plan International, culminated in two young women travelling to Geneva to speak at the UPR Pre-Session, sharing their key messages with diplomats from around the world.

**Girls’ Rights at the Heart of Sustainable Development**

This year’s High Level Political Forum (HLPF), which reviewed SDGs 4 and 5 on education and gender equality, was an important opportunity to hold governments accountable for their commitment to girls’ rights and gender equality within the 2030 Agenda for Sustainable Development. Prior to the HLPF, we submitted inputs to emphasise the critical need to include the voices and experiences of girls, adolescents and young women. We also supported Plan International’s country offices to do advocacy at the national level, and facilitated Plan Togo to participate in the Forum in New York.

Finally, we advocated with States and provided inputs during the drafting of the Ministerial Declaration, which represents a set of commitments towards accelerating the implementation of the SDGs. Whilst the Declaration did go some way to reflecting an age, gender and diversity approach, there continues to be immense pushback on the participation of girls and adolescents in the implementation of SDGs. Much work is to be done if governments are to address the setbacks on implementation of the SDGs caused by the COVID-19 pandemic and get back on track to ensure they are met by 2030.

**Innovating for Girls’ Rights**

2022 saw great achievements for the further development of our Girls’ Rights Platform – a Platform created by Plan International to provide a single access point for all international documentation needed to advance girls’ rights and gender equality, driven by gender- and intersectionality-responsive artificial intelligence, and providing quick, easy access for individuals of all levels of expertise.

To kick off the year, we began with user-testing. In collaboration with technical experts, we successfully gathered insights from stakeholders, both familiar and new to the Platform, informing us of how the tool, in particular the Human Rights Database, does or does not serve to facilitate their policy influencing work. Based on the insights gathered, we have been able to identify key features and functions on our Platform to improve.

The latest version of the Platform and the Human Rights Policy Database went live in December 2022. Users can now access the same policy documents, resources, and our online youth training, all wrapped up in an improved website. With new images and features, the Girls’ Rights Platform continues to serve policy influencers with all levels of expertise in their advocacy for girls’ rights and gender equality. As the Platform moves into its next phases, we plan to continue to gather feedback and insights directly from users, ensuring we build a successful tool to advance the visibility of girls’ rights for all types of policy influencers.
CASE STUDIES OF NATIONAL IMPACT

LONG-TERM ADVOCACY COLLABORATION ON COLOMBIA

This year we started a new high level advocacy pilot project between the Plan International UN Team in New York and Geneva and our Colombia office (Fundación Plan). Plan International is implementing a wide variety of Humanitarian-Development-Peace programming across Colombia. Our goal is to raise the profile of key issues facing children and adolescents in Colombia at the UN with the UN Security Council and UN Human Rights Council, and other global spaces.

Populations in Colombia are facing multiple challenges—from armed conflict between multiple non-State armed groups, forced displacement, confinement, and migration. Colombia is the world’s largest host of Venezuelan migrants and refugees. Venezuelan children and adolescent girls, like Colombians, are also vulnerable now to high levels of recruitment by the armed groups, and other conflict dynamics. The country is also experiencing pervasive gender-based violence. The situation requires international attention and action. Colombia is at a crucial point right now, as they move to fully implement the 2016 peace agreement, pursue ‘Paz Total’ (Total Peace) with other non-State armed groups through additional peace talks and efforts, and work to meet the many humanitarian needs around the country.

Our longstanding presence in many Colombian communities allows us to operate in often challenging environments with the trust of community members and to better serve their needs. Plan’s UN Team travelled in November 2022 around Colombia to work with our colleagues there, speak with affected communities and staff in our field offices, and to conduct advocacy meetings with embassies, government offices, and humanitarian stakeholders.

A FOCUS ON NEGLECTED CRISIS

We continue to advocate on crises that are not receiving adequate attention from the international community. Here are a few examples of our areas of focus this year, and you can read our full recommendations here.

BURKINA FASO AND NIGER

The situation: The central Sahel countries - Burkina Faso, Mali, and Niger - are at the epicenter of a fast-growing crisis with over 30 million people in need of humanitarian assistance in 2022. Due to attacks by Non-State Armed Groups (NSAGs) and the effects of climate change, the number of Internally Displaced People (IDPs) has doubled over the past three years in the central Sahel, reaching 2.4 million, with women and children accounting for more than half. This has had a dire effect on food security, and many schools have been targeted by armed groups. Children, and girls in particular, are at greater risk of early marriage, sexual violence, child labour, lack of access to education, and recruitment by armed groups.

Our recommendation: We are calling for humanitarian actors to urgently scale up the emergency response, to meet the growing and urgent needs of the displaced populations, including the severe hunger crisis, and prevent and protect children and particularly adolescent girls from different forms of gender-based violence.

NORTHWEST & SOUTHWEST (NWSW) CAMEROON

The situation: Since 2016, Non-State Armed Groups (NSAGs) have mobilised against the Government of Cameroon. The conflict dynamics have forced schools to close, and targeted attacks continue against the civilian population and health and education providers. Protection remains a major concern as civilians continue to be arbitrarily arrested, assaulted, abducted for ransom, and denied access to basic services.

Our recommendation: We are calling for genuine peace talks between the government and NSAGs, supported by the international community with inclusive dialogue and an independent mediator.

MOZAMBIQUE

The situation: The conflict in Cabo Delgado province, ongoing since 2017, has caused thousands of deaths and hundreds of thousands to be internally displaced. Over half of the displaced people are girls and women. In many cases, the displaced girls face more exposure to gender-based violence and sexual exploitation, as well as a lack of access to reproductive health services and private, safe, and clean hygiene spaces. Plan International remains deeply concerned by the targeting of children in this conflict, and the horrific reports of grave violations against children, including killing and maiming, abduction, recruitment and use, attacks against schools and hospitals, and sexual violence, especially against adolescent girls.

Our recommendation: There is a need to address the root causes of the conflict in a nuanced and comprehensive way so that the people of the region can live with dignity and in peace. We encourage meaningful dialogue with communities, making opportunities for long-term sustainable development. All peacebuilding efforts must also include girls, women, and a diversity of groups.
The UN Team uses various tools within the UN system to push for changes in the countries in which Plan International works. We collaborate closely with colleagues in our country offices to support their access to these powerful spaces and work together with them to advocate for change at national level. We work in a so-called “triple nexus”, using human rights, humanitarian and peace and security systems to push for change for girls in crisis situations.
About Plan International
We strive to advance children’s rights and equality for girls all over the world. We recognise the power and potential of every single child. But this is often suppressed by poverty, violence, exclusion and discrimination. And it’s girls who are often the most affected. As an independent development and humanitarian organisation, we work alongside children, young people, our supporters and partners to tackle the root causes of the challenges facing girls and all vulnerable children. We support children’s rights from birth until they reach adulthood, and enable children to prepare for and respond to crises and adversity. We drive change in practice and policy at local, national and global levels using our reach, experience and knowledge. For over 80 years we have been building powerful partnerships for children, and we are active in nearly 80 countries.

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Published in January 2023.
Plan International has obtained permission and the necessary consent to publish the photos contained herein.

This report details some of the activities undertaken by Plan International United Nations Offices in New York and Geneva between 1 January 2022 and 31 December 2022.

Plan International United Nations Office in Geneva is a Branch Office of Plan International, Inc. and is registered in Switzerland under the name Plan International Inc. Warwick, Geneva, branch.

Plan International, Inc. has had general consultative status with the United Nations Economic and Social Council since 2020.