

HOW TO FUNDRAISE EFFECTIVELY AND SUSTAINABLY

Fundraising for a campaign can be tricky, especially if your group or organisation is informal or unregistered. But you can get creative! Here are some helpful tips and resources on who to target, what funders look for and how to raise your own funds!



Check out Plan International's **EQUALITY ACCELERATOR** to find funding opportunities, tips and tools: <https://eacolectiva.org/>

FINDING FUNDERS

Who can you target for funding? Funding can come from a variety of different sources. These could be grant funders or individual donors. Here are some examples:

- Small trusts and foundations
- International NGOs
- Local NGOs and CSOs
- Embassies and consulates
- International multilaterals (e.g. UN or EU agencies)
- Corporates, businesses and brands
- The community with giving circles and community fundraising
- Local / municipal government budget for youth / children's activities

To find potential funders in your region, check out pages 47-52 of FRIDA's [Resource Mobilisation Toolkit for Girls, Young Women and Trans Youth](#)

Who can fund your girls- and women's-rights work? AWID's [Feminist Donor List](#)

Click here for [a list of 70+ global and regional funders for gender equality](#)

AMAZING TOOLKITS FOR RESOURCE MOBILISATION & FUNDING

- FRIDA's [Resource Mobilisation Toolkit for Girls, Young Women and Trans Youth](#) has pretty much everything you need to gather resources and funds for Girls Get Equal!
- [Global Fund for Women's Fundraising Handbook](#) is an excellent guide on fundraising basics and strategies, and on how to pitch to donors.

IDEAS FOR HOW TO RAISE YOUR OWN FUNDS

- [Alternative funding ideas](#) [LINK]
- [Fundraising activities: page 98-99 in Diverse and Empowered Girls Toolkit](#)
- [Seeking support for your work: pages 94-97 in Diverse and Empowered Girls Toolkit](#)
- [Recorded webinar on how to unlock more funding for youth organising \(in English\)](#)

HOW TO MANAGE FUNDS

- [Fund management checklist \(CompassPoint\)](#)
- [Recorded webinar training on grassroots fundraising and building independent funds \(in English\)](#)
- [Youth Organising Financial Template \(Funders' Collaborative for Youth Organising\)](#)
- [How to strengthen financial management \(Wallace Foundation\)](#)
- [What to do if you think you need to registered: pages 100-104 in Diverse and Empowered Girls Toolkit](#)



**GIRLS
GET EQUAL**

FULL VERSION OF THE YOUTH TOOLKIT FOR GIRLS GET EQUAL

[HTTPS://PLAN-INTERNATIONAL.ORG/GIRLS-GET-EQUAL/YOUTH-TOOLKIT](https://plan-international.org/girls-get-equal/youth-toolkit)