



Using the **HEAD, HEART AND HANDS TOOL**, think about how you might communicate your Girls Get Equal campaign to your stakeholders that you identified earlier on page 23. This doesn't need to be longer than 1 page.

Print and use this template. Guidance: "Tips for campaign messaging on Girls Get Equal" on page 31

GIRLS GET EQUAL DEMAND:
STAKEHOLDER:
COUNTRY:

HEAD:

HEART:

HANDS:

GIRLS GET EQUAL DEMAND:
STAKEHOLDER:
COUNTRY:

HEAD:

HEART:

HANDS:



**GIRLS
GET EQUAL**

FULL VERSION OF THE YOUTH TOOLKIT FOR GIRLS GET EQUAL

[HTTPS://PLAN-INTERNATIONAL.ORG/GIRLS-GET-EQUAL/YOUTH-TOOLKIT](https://plan-international.org/girls-get-equal/youth-toolkit)