



EQUAL POWER

PRINT AND CUT OUT



EQUAL POWER

Support girls and young women, in all their diversity, to become powerful leaders and participate in all decisions affecting their lives.

THE SITUATION

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KEY FACTS

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EQUAL POWER

THE CHANGE WE WANT

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IMMEDIATE

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LONG-TERM

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WHO'S INVOLVED?

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EQUAL POWER [MORE KEY FACTS]

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SEE EXAMPLE AND TIPS NEXT PAGE

Note: Plan International is not responsible for the content of external links



EQUAL POWER

EXAMPLES FROM A GLOBAL PERSPECTIVE

Check out "How to develop campaign objectives" on page 21 to shape your own Equal Power objectives

EQUAL POWER

Support girls and young women, in all their diversity, to become powerful leaders and participate in all decisions affecting their lives.

THE SITUATION

Everywhere in the world, girls and young women are excluded from positions of power, leadership and decision-making processes.

KEY FACTS

- Globally, only 24% of parliamentary seats are held by women.
- Less than 2% of the world's parliamentarians are under the age of 30.
- Globally, 1 in 4 companies have no women in senior management roles.
- A study of approximately 22,000 companies in 91 countries found that companies with female CEOs produce higher profits.

EQUAL POWER

THE CHANGE WE WANT

New pathways to power are embedded in institutions so that girls and young women are seen, heard and valued as leaders!

IMMEDIATE

By 2023, we want to see girls and young women participating and have their priorities reflected in multiple political party manifestos within at least 5 countries and 1 global presidency (e.g. G20, G7, UNGA etc.).

LONG-TERM

'Nothing about her without her'. We will reform institutional processes and structures to ensure girls and young women always have a seat at the decision-making table.

WHO'S INVOLVED?

Political decision-makers and powerholders at all levels – local, district, national, regional and global.

EQUAL POWER [MORE KEY FACTS]

- In 2018, there were only 17 women heads of state or prime ministers across 149 countries.
- Only 18% of government ministerial posts are held by women.
- Plan International and the Geena Davis Institute on Gender in Media conducted a study on leadership ambitions and realities with 10,000 girls and young women across 19 countries: For the full report and more key findings, [click here](https://plan-international.org/publications/taking-the-lead) or visit: <https://plan-international.org/publications/taking-the-lead>

What facts or statistics are relevant to your context? Check out the global examples on the next page and the Taking the Lead research for inspiration

Who has power over your issue?

Write your own key facts and killer stats for your context here!



**GIRLS
GET EQUAL**

FULL VERSION OF THE YOUTH TOOLKIT FOR GIRLS GET EQUAL

[HTTPS://PLAN-INTERNATIONAL.ORG/GIRLS-GET-EQUAL/YOUTH-TOOLKIT](https://plan-international.org/girls-get-equal/youth-toolkit)