Plan International strives for a just world that advances children’s rights and equality for girls.

This annual review is a summary of our global impact for children, particularly girls, in 2021.*

**OUR GLOBAL STRATEGY TO 2022**

- We are active in over 75 countries.
- Our ambition is to transform the lives of 100 million girls through our five-year strategy.
- Our work is inspired by the United Nations’ Global Goals, and in particular, achieving gender equality by 2030.

**WHAT WE DO**

Through our strategy, we will:

- deliver greater impact for vulnerable and excluded children, especially girls.
- influence greater change at local and global levels.
- transform girls’ lives.

Across these priority areas of work:

**EARLY CHILDHOOD DEVELOPMENT**
Children, particularly girls, grow up well cared for and equally valued.

**INCLUSIVE, QUALITY EDUCATION**
Children, particularly girls, have the education they need to succeed in life.

**PROTECTION FROM VIOLENCE**
Children, particularly girls, grow up free from violence, fear or discrimination.

**SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS**
Girls and young women have control over their lives and bodies.

**SKILLS AND DECENT WORK**
Young people, especially young women, gain knowledge and skills, access opportunities and engage actively in decent work of their choosing.

**YOUNG PEOPLE DRIVING CHANGE**
Girls, boys and young people shape decisions that affect their lives by leading change within their own communities and influencing decisions at higher levels.

*Period covered is 1 July 2020 to 30 June 2021.
FROM THE CEO AND CHAIR

In 2021, the fourth year of our global strategy, 100 Million Reasons, Plan International supported over 26 million girls to learn, lead, decide and thrive. During this period, the COVID-19 pandemic, and the stress it imposed on economic, educational and health systems, combined with climate shocks, food crises and conflict, set back progress made towards gender equality over the past decade. Our experience has taught us that such crises have particular impacts on girls’ education, their risk of child marriage, their access to sexual and reproductive health services, their access to economic opportunities. We had to pivot our programming and influencing approach, working with partners and young people to promote and protect girls’ rights both offline and online.

FINANCE

36% Sponsorship

38.9% Grants

Income 2021 €1BN

Other sources 25.1%

Expenditure 2021* €937M

FOR EVERY EUR SPENT**

80 CENTS on raising funds and attracting new supporters

12 CENTS on activities such as HR, finance and IT systems to make our programme work as efficient and effective as possible

8 CENTS

Life-changing programmes and global advocacy and influencing work

**excluding foreign exchange gains and losses

*including foreign exchange gains and losses

Read full commentary on 2021

Read full financial statements
IN NUMBERS

- We are active in 78 countries
- We reached 26.2M girls
- We reached 24.1M boys
- We worked in 61,231 communities
- Supporters sponsored 1.2M children
- We partnered with 39,607 organisations

- 4 million girls reached: EARLY CHILDHOOD DEVELOPMENT
- €96M spent
- 6.4 million girls reached: INCLUSIVE, QUALITY EDUCATION
- €109M spent
- 5.9 million girls reached: PROTECTION FROM VIOLENCE
- €115M spent
- 5.8 million girls reached: SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS
- €69M spent
- 0.6 million girls reached: SKILLS AND DECENT WORK
- €46M spent
- 3.5 million girls reached: YOUNG PEOPLE DRIVING CHANGE
- €103M spent

PROGRESS ON GIRLS’ RIGHTS

- Education
  - 17 changes or developments in laws, policies, regulations or guidelines
  - 13 increases or commitments to spending and services

- Adolescent pregnancy
  - 13 changes or developments
  - 2 increases or commitments

- Violence against girls
  - 57 changes or developments
  - 7 increases or commitments

- Girls’ leadership
  - 16 changes or developments
  - 11 increases or commitments

- Girls in crisis
  - 7 changes or developments
  - 2 increases or commitments

- Other
  - 5 changes or developments

OUR EMERGENCY RESPONSE

- 9.8 million girls reached: EDUCATION IN EMERGENCIES
  - 58 programmes in 17 countries
  - €155M spent

- 76 programmes in 36 countries

- 17 programmes in 15 countries

- 33 programmes in 19 countries

66,800 Number of people who signed girls’ open letter asking for action on online violence by social media platforms

136 Number of disaster responses
Plan International adapted its programmes to best deliver on its dual focus on humanitarian and development work. Given the increase in number and intensity of stresses such as the pandemic, the climate crisis, conflict and insecurity in many regions, we had to rethink our approach to existing programmes to maintain impact in this new global context. Education programming was redesigned in response to school closures and the need for accelerated learning approaches; economic empowerment programmes encompassed food security and cash and voucher assistance; there was an increased focus on nutrition in early childhood development programmes alongside education.

Read more about 2021