Plan International Uganda applies three main cross cutting strategies to its work in these Strategic Technical Areas:

**Gender equality and inclusion:** supports interventions to transform unequal gender power relationships, achieve improvements in the social position of women and girls and address the barriers that limit girls’ enjoyment of rights. We work in partnership to facilitate inclusive community dialogue on masculinity, girls’ education, and gender based violence. Plan International Uganda works through national coalitions and networks to advocate for the implementation of gender and inclusion laws and policies.

**Civil Society organisation strengthening:** Plan International supports Civil Society organisations that share our vision to build their skills and capacities to promote and advocate for child rights. We create platforms and manage consortiums for organizations to work with the private sector and government at national and local level. We also support strengthening of networks and alliances to improve coordination and leverage of a common child rights agenda.

Influence district and national laws, policies and budgets to advance children’s rights and equality for girls. We aim to partner with civil society organisations to influence the girls’ rights agenda. We build on the strength of “Because I am a Girl” movement to bring girls together and to influence the government in fulfilling the commitments made for girls in the Sustainable Development Goals.

**Disaster Risk Management and resilience building:** supports the development of resilience of children and communities towards natural hazards, conflict and other common social and economic shocks. We also integrate climate change awareness and adaptation in our programmes. In emergency response, Plan International Uganda focuses on child protection, Early Childhood Care and Development and Water, Sanitation and Hygiene.
WHO WE ARE
Plan International is an independent development and humanitarian organisation that advances children’s rights and equality for girls. We believe in the power and potential of every child. But this is often suppressed by poverty, violence, exclusion and discrimination. And it’s girls who are most affected. Working together with children, young people, our supporters and partners, we strive for a just world, tackling the root causes of the challenges facing girls and all vulnerable children. We support children’s rights from birth until they reach adulthood. And we enable children to prepare for – and respond to – crises and adversity. We drive changes in practice and policy at local, national and global levels using our reach, experience and knowledge.

WHERE WE WORK
Plan International Uganda has been in Uganda since 1992 and it has gradually expanded to reach more children. Currently we have presence in 5 regions of the country: West Nile; North; Eastern; East Central; and Central. There are plans also to expand to a sixth region: Karamoja. In all these regions Plan International Uganda has a field office (Adjumani, Lira, Tororo, Kamuli and Kampala) with a Country Office in Kampala.

PURPOSE STATEMENT
WE STRIVE FOR A JUST WORLD THAT ADVANCES CHILDREN’S RIGHTS AND EQUALITY FOR GIRLS

OUR VALUES
WE STRIVE FOR LASTING IMPACT
WE ARE OPEN AND ACCOUNTABLE
WE STRIVE FOR A JUST WORLD THAT ADVANCES CHILDREN’S RIGHTS AND EQUALITY FOR GIRLS
WE WORK WELL TOGETHER
WE ARE INCLUSIVE AND EMPOWERING

OUR 5 YEAR COUNTRY STRATEGY, FY2017-2021
Plan International Uganda’s programmes are guided by a 5 year Country Strategy FY2016-2021 which consolidates and applies our experience and learning from the last 24 years of operations in Uganda. It is also guided by the current national and global context and the situation affecting children and young people in Uganda. There are 5 country programmes.

Youth Economic empowerment:
Working in partnerships with youth organisations to increase the provision of safe, inclusive, gender sensitive youth employment opportunities, especially for girls. We strengthen youth organisations to participate in and manage Youth Economic empowerment initiatives, including demanding accountability by government.

Quality and Inclusion in Early Childhood Development and Primary Education:
Our primary goal is to focus on quality, inclusion and governance in Early Childhood Care and Development and Primary Education, promoting enrollment and retention, particularly of girls in schools. To achieve this goal, we particularly work with the children, parents and communities.

Strengthening Child Protection Systems:
We collaborate with government and civil society organisations on strengthening community and national child protection systems. We particularly address harmful gender-based and cultural norms as well as the protection issues of marginalised groups. To achieve this goal we particularly develop the capacities of community level child protection structures and policy influencing at national level.

Maternal Newborn and Child Health with nutrition and Adolescent Sexual and Reproductive Health:
We work to improve family health practices, health seeking behaviours, and community health services in the areas of child survival, safe motherhood, and gender equitable Adolescent Sexual and Reproductive Health. In order to achieve this, we work with expert civil society organisations to improve health information systems and capacities of community health workers.

Community Based Water, Sanitation and Hygiene:
Under Community Based Water, Sanitation and Hygiene strategic technical area, Plan International Uganda focuses on knowledge management and capacity building of local and national Civil Society Organisations and government agencies to implement and sustain Community Led Total Sanitation as well as Menstrual Hygiene Management.